(b) By acquiring any interest in the 
real or personal property owned, occu-
pied, or used by the retailer in the con-
duct of his business;
(c) By furnishing, giving, renting, 
lending, or selling to the retailer, any 
equipment, fixtures, signs, supplies, 
money, services or other thing of 
value, subject to the exceptions con-
tained in subpart D;
(d) By paying or crediting the re-
tailer for any advertising, display, or 
distribution service;
(e) By guaranteeing any loan or the 
repayment of any financial obligation 
of the retailer;
(f) By extending to the retailer credit 
for a period in excess of the credit pe-
riod usual and customary to the indus-
try for the particular class of trans-
actions as prescribed in § 6.65; or
(g) By requiring the retailer to take 
and dispose of a certain quota of any 
such products.

INTEREST IN RETAIL LICENSE

§ 6.25 General.

The act by an industry member of ac-
quiring or holding any interest in any 
license (State, county or municipal) 
with respect to the premises of a re-
tailer constitutes a means to induce 
within the meaning of the Act.

[T.D. ATF-74, 45 FR 63251, Sept. 23, 1980, as 
amended by T.D. ATF-364, 60 FR 20421, Apr. 
26, 1995]

§ 6.26 Indirect interest.

Industry member interest in retail li-
censes includes any interest acquired 
by corporate officials, partners, em-
ployees or other representatives of the 
industry member. Any interest in a re-
tail license acquired by a separate 
corporation in which the industry 
member or its officials, hold ownership 
or are otherwise affiliated, is an inter-
est in retail property.

§ 6.27 Proprietary interest.

(a) Complete ownership. Outright own-
ership of a retail business by an indus-
try member is not an interest which 
amay result in a violation of section 
105(b)(1) of the Act.

(b) Partial ownership. Less than com-
plete ownership of a retail business by 
an industry member constitutes an in-
terest in a retail license within the 
meaning of the Act.

[T.D. ATF-74, 45 FR 63251, Sept. 23, 1980, as 
amended by T.D. ATF-364, 60 FR 20421, Apr. 
26, 1995]

§ 6.31 General.

The act by an industry member of ac-
quiring an interest in real or personal 
property owned, occupied, or used by 
the retailer in the conduct of business 
constitutes a means to induce within 
the meaning of the Act.

[T.D. ATF-364, 60 FR 20421, Apr. 26, 1995]

§ 6.32 Indirect interest.

Industry member interest in retail 
property includes any interest acquired 
by corporate officials, partners, em-
ployees or other representatives of the 
industry member. Any interest in re-
tail property acquired by a separate 
corporation in which the industry 
member or its officials, hold ownership 
or are otherwise affiliated, is an inter-
est in retail property.

§ 6.33 Proprietary interest.

(a) Complete ownership. Outright own-
ership of a retail business by an indus-
try member is not an interest that may 
result in a violation of section 105(b)(2) 
of the Act.

(b) Partial ownership. Less than com-
plete ownership of a retail business by 
an industry member constitutes an in-
terest in retail property within the 
meaning of the Act.

[T.D. ATF-74, 45 FR 63251, Sept. 23, 1980, as 
amended by T.D. ATF-364, 60 FR 20421, Apr. 
26, 1995]

§ 6.34 Mortgages.

The acquisition of a mortgage on a 
retailer’s real or personal property by 
an industry member constitutes an in-
terest in the retailer’s property within 
the meaning of the Act.

§ 6.35 Renting display space.

The renting of display space by an indus-
try member at a retail establish-
ment constitutes an interest in the re-
tailer’s property within the meaning of 
the Act.