(b) Procedure for testing a very water resistant sunscreen product. For sunscreen products making the claim of “very water resistant,” the label SPF shall be the label SPF value determined after 80 minutes of water immersion using the following procedure for the very water resistant test:

1. Apply sunscreen product (followed by the waiting period after application of the sunscreen product indicated on the product labeling).
2. 20 minutes moderate activity in water.
3. 20-minute rest period (do not towel test sites).
4. 20 minutes moderate activity in water.
5. 20-minute rest period (do not towel test sites).
6. 20 minutes moderate activity in water.
7. 20-minute rest period (do not towel test sites).
8. 20 minutes moderate activity in water.
9. Conclude water test (air dry test sites without toweling).
10. Begin solar simulator exposure to test site areas as described in §352.73.

§ 352.77 Test modifications.

The formulation or mode of administration of certain products may require modification of the testing procedures in this subpart. In addition, alternative methods (including automated or in vitro procedures) employing the same basic procedures as those described in this subpart may be used. Any proposed modification or alternative procedure shall be submitted as a petition in accord with §10.30 of this chapter. The petition should contain data to support the modification or data demonstrating that an alternative procedure provides results of equivalent accuracy. All information submitted will be subject to the disclosure rules in part 20 of this chapter.