§ 133.11 Trade names eligible for recordation.

The name or trade style used for at least 6 months to identify a manufacturer or trader may be recorded with the United States Customs Service. Words or designs used as trademarks, whether or not registered in the U.S. Patent and Trademark Office, shall not be accepted for recordation as a trade name. Generally, the complete business name will be recorded unless convincing proof establishes that only a