

**§ 1485.24**

(8) Require that the U.S. brand participant submit to the MAP participant a statement certifying that any Federal funds received will supplement, but not supplant, any private or third party funds or other contributions to program activities; and

(9) The participant shall require the brand participant to maintain all original records and documents relating to program activities for five calendar years following the end of the applicable activity plan year and shall make such records and documents available upon request to authorized officials of the U.S. Government.

(f) EIP/MAP participants shall ensure that all product labels, promotional material and advertising will identify the origin of the agricultural commodity as "Product of the U.S.", "Product of the U.S.A.", "Grown in the U.S.", "Grown in the U.S.A.", "Made in America" or other U.S. regional designation if approved in advance by CCC; such origin identification is conspicuously displayed in a manner that is easily observed, and that, to the fullest extent possible, the origin identification conforms to the U.S. standard of 1/6" (.42 centimeters) in height based on the lower case letter "o". An EIP/MAP participant may request an exemption from this requirement. All such requests shall be in writing and include justification satisfactory to the Deputy Administrator that this labeling requirement would hinder a participant's promotional efforts. The Deputy Administrator will determine, on a case by case basis, whether sufficient justification exists to grant an exemption from the labelling requirement;

(g) Travel shall conform to U.S. Federal Travel Regulations (41 CFR parts 301 through 304) and air travel shall conform to the requirements of the "Fly America Act (49 U.S.C. 1517)." The MAP participant shall notify the Attaché/Counselor in the destination countries in writing in advance of any proposed travel.

(h) *Proceeds*. Any income or refunds generated from an activity, i.e., participation fees, proceeds of sales, refunds of value added taxes (VAT), the expenditures for which have been wholly or partially reimbursed, shall be re-

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paid by submitting a check payable to CCC or offsetting the participant's next reimbursement claim. However, where CCC reimburses a participant with CCC commodity certificates, such participant may retain any income generated by the sale of such certificates.

[60 FR 6363, Feb. 1, 1995, as amended at 61 FR 3548, Feb. 1, 1996; 61 FR 32644, June 25, 1996]

**§ 1485.24 Applicability date.**

This Subpart applies to activities that are approved in accordance with the participant's 1995 program and corresponding activity plan year.

**§ 1485.25 Paperwork reduction requirements.**

The paperwork and record keeping requirements imposed by this final rule have been submitted to the Office of Management and Budget (OMB) for review under the Paperwork Reduction Act of 1980. OMB has assigned control number 05510027 for this information collection.

**PART 1486—EMERGING MARKETS PROGRAM**

**Subpart A—General Information**

Sec.

- 1486.100 What is the Emerging Markets Program?
- 1486.101 What special definitions apply to this program?
- 1486.102 Is there a list of eligible emerging market countries?
- 1486.103 Are regional projects possible under the program?

**Subpart B—Eligibility, Applications, and Funding**

- 1486.200 What entities are eligible to participate in the program?
- 1486.201 Under what conditions may research and consultant organizations, individuals, or any other for-profit entity apply to the program?
- 1486.202 Are there any ineligible entities?
- 1486.203 Which commodities/products are eligible for consideration under the program?
- 1486.204 Are multi-year proposals eligible for funding?
- 1486.205 What types of funding are available under the program?
- 1486.206 What is the Quick Response Marketing Fund?