§ 1484.55 What expenditures may not be reimbursed under the Cooperator program?

(a) FAS will not reimburse expenditures made prior to approval of a Cooperators program, unreasonable expenditures, or any cost of:

1. Expenses, fines, settlements, or claims resulting from suits, challenges, or disputes emanating from employment terms, conditions, contract provisions, or related formalities;

2. Product development, product modification, or product research;

3. Product samples;

4. Slotting fees or similar sales expenditures;

5. The purchase, construction, or lease of space for permanent displays, i.e., displays lasting beyond one marketing plan year;

6. Office parking fees;

7. Coupon redemption or price discounts;

8. Refundable deposits or advance;

9. Giveaways, awards, prizes, gifts, and other similar promotional materials in excess of $1.00 per item;

10. Alcoholic beverages that are not an integral part of a promotional activity;

11. The purchase, lease (except for use in authorized travel status), or repair of motor vehicles;

12. Travel of applicants for employment interviews;

13. Unused non-refundable airline tickets or associated penalty fees, except where travel is restricted by U.S. government action or advisory;

14. Any arrangement which has the effect of reducing the selling price of an agricultural commodity;

15. Goods and services and salaries of third party personnel;

16. Membership fees in clubs and social organizations;

17. Indemnity and fidelity bonds;

18. Fees for participating in U.S. Government sponsored activities, other than trade fairs, shows, and exhibits;


20. Seasonal greeting cards;

21. Subscriptions to non-trade related publications;

22. Credit card fees;

23. Refreshments, or related equipment, for office staff;

24. Insurance on household goods and personal effects, including privately-owned automobiles, whether overseas or stored in the U.S., belonging to U.S. citizen employees;

25. Home office domestic administrative expenses, including communication costs;

26. Payment of U.S. or foreign employee’s or contractor’s share of personal taxes, except as legally required in a foreign country;

27. Wireless phone equipment, equipment repair, insurance, and related charges;

28. STRE expenses incurred in the U.S;

29. Entertainment, e.g., amusements, diversions, cover charges, personal gifts, or tickets to theatrical or sporting events;

30. Functions (including receptions and meals at Cooperator staff conferences) at which target groups, such as members of the overseas trade, opinion leaders, foreign government officials, and other similar groups, are not present; or
§ 1484.70 Must Cooperators report to FAS?

(a) End-of-year contribution report. Not later than January 31 of the year following the completion of the marketing plan year, a Cooperator shall submit two copies of a report which

Commodity Credit Corporation, USDA

(31) Promotions directed at consumers purchasing in their individual capacity.

(b) The Deputy Administrator may determine, at the Deputy Administrator's discretion, whether any cost not expressly listed in this section will be reimbursed.

(c) FAS will reimburse for expenses incurred up to 30 calendar days beyond the conclusion of the marketing plan year.

§ 1484.56 How are Cooperators reimbursed?

(a) A format for reimbursement claims is available from the Director, Marketing Operations Staff, FAS, USDA. Claims for reimbursement shall contain at least the following information:

(1) Activity code;
(2) Country code;
(3) Cost category;
(4) Amount to be reimbursed or credited;
(5) If applicable, any reduction in the amount of reimbursement claimed to offset FAS demand for refund of amounts previously reimbursed, and reference to the relevant Compliance Report; and
(6) If applicable, any amount previously claimed that has not been reimbursed.

(b) All claims for reimbursement shall be submitted by the Cooperator's U.S. office to the Director, Marketing Operations Staff, FAS, USDA.

(c) FAS will not reimburse claims submitted later than 6 months after the end of a marketing plan year.

(d) If FAS overpays a reimbursement claim, the Cooperator shall repay FAS within 30 days the amount of the overpayment either by submitting a check payable to FAS or by offsetting its next reimbursement claim.

(e) If a Cooperator receives a reimbursement or offsets an advanced payment which is later disallowed, the Cooperator shall within 30 days of such disallowance repay FAS the amount owed either by submitting a check payable to FAS or by offsetting its next reimbursement claim.

(f) The Cooperator shall report any actions having a bearing on the propriety of any claims for reimbursement to the Attache/Counselor and its U.S. office shall report such actions in writing to the Division Director(s).

§ 1484.57 Will FAS make advance payments to a Cooperator?

(a) Policy. In general, FAS operates the Cooperator program on a reimbursable basis.

(b) Exception. Upon request, FAS may make two types of advance payments to a Cooperator. The first is a revolving fund operating advance provided by FAS only to Cooperators with foreign offices supported with project funds. The second is a special advance payment used to pay an impending large cost item. FAS will provide this type of advance expense payment in lieu of direct payments by FAS to vendors or other third parties. All Cooperators, with or without project fund-supported foreign offices, are eligible to request special advance payments. Normally, special advance payments received from FAS must be liquidated by the Cooperator within 90 days from the date of receipt. Prior to making an advance, FAS may require the participant to submit security in a form and amount acceptable to FAS to protect FAS' financial interests. FAS will not make any special advance payment to a Cooperator where a special advance is outstanding from a prior marketing plan year. Cooperators shall deposit and maintain advances in insured, interest-bearing accounts, unless such accounts are prohibited by law or custom of a host country.

(c) Refunds due FAS. A participant shall return any unexpended portion of an advance, plus any interest earned, either by submitting a check payable to FAS or by offsetting its next reimbursement claim. All checks shall be mailed to the Director, Marketing Operations Staff, FAS, USDA.

Subpart E—Reporting, Evaluation, and Compliance

§ 1484.70 Must Cooperators report to FAS?

(a) End-of-year contribution report. Not later than January 31 of the year following the completion of the marketing plan year, a Cooperator shall submit two copies of a report which