

APPENDIX D TO PART 599—CARS PURCHASER SURVEY



**Survey of Consumer Response to
(Commonly known as 'Cash for Clunkers')**



OMB 2127-0659 Exp. 1/31/2009

Please answer the following 3 questions regarding your trade-in transaction. Your answers are for program evaluation purposes only and will not influence your eligibility in any way. Please put an X in the box by the appropriate answer.

Question #1: If you were not offered the CARS program trade-in incentive, would you still have traded in your current vehicle to purchase a new or used vehicle this month?

a) Yes

b) No

If no, when were you planning to trade-in, sell or dispose of your vehicle?

- | | | |
|---|----------------------------------|---|
| <input type="checkbox"/> Within the next year | <input type="checkbox"/> 4 years | <input type="checkbox"/> 8 years |
| <input type="checkbox"/> In about 1 year | <input type="checkbox"/> 5 years | <input type="checkbox"/> 9 years |
| <input type="checkbox"/> 2 years | <input type="checkbox"/> 6 years | <input type="checkbox"/> 10 years |
| <input type="checkbox"/> 3 years | <input type="checkbox"/> 7 years | <input type="checkbox"/> More than 10 years |

Question #2: If you were not offered the CARS program trade-in incentive, when you disposed of this vehicle, would you have purchased another vehicle?

a) No

b) Yes, a new vehicle (Please select one type below)

c) Yes, a used vehicle (Please select one type below)

- a) **a subcompact car** (for example a Honda Fit, or a Toyota Yaris, etc.)
- b) **a compact car** (ex. Ford Focus, Nissan Sentra, Toyota Corolla, Honda Civic, etc.)
- c) **a mid-sized car** (ex. Chevrolet Malibu, Nissan Altima, Toyota Camry, etc.)
- d) **a large car** (ex. Chrysler 300, Ford Crown Victoria, etc.)
- e) **a small SUV** (ex. Honda CR-V, Ford Escape, etc.)
- f) **a mid-sized SUV** (ex. Ford Explorer, Honda Pilot, etc.)
- g) **a large SUV** (ex. Chevrolet Suburban, Ford Expedition, etc.)
- h) **a small pickup** (ex. Ford Ranger, etc.)
- i) **a mid-sized pickup** (ex. Dodge Dakota, Toyota Tacoma, etc.)
- j) **a large pickup** (ex. Chevrolet Silverado, Ford F-150, etc.)
- k) **a full sized passenger van** (ex. Ford E-Series, Chevrolet Express, etc.)
- l) **a full sized cargo van** (ex. Chevrolet Express, Dodge Sprinter, etc.)
- m) **a mini-van** (ex. Toyota Sienna, Dodge Caravan, etc.)
- n) **other type** (specify) _____

Question #3: What is your best estimate of the number of miles you drove the traded-in vehicle during the past 12 months?

- | | | |
|--|--|--|
| <input type="checkbox"/> 0 – 2,499 | <input type="checkbox"/> 7,500 – 9,999 | <input type="checkbox"/> 15,000 – 17,499 |
| <input type="checkbox"/> 2,500 – 4,999 | <input type="checkbox"/> 10,000 – 12,499 | <input type="checkbox"/> 17,500 – 19,999 |
| <input type="checkbox"/> 5,000 – 7,499 | <input type="checkbox"/> 12,500 – 14,999 | <input type="checkbox"/> 20,000 or more |

*Thank you for participating in the CARS Initiative Consumer Response Survey!
Please contact the CARS Hotline at (866)-CAR-7891 or TTY at (800)-424-9153 if you wish to provide any comments.*