(c) The retailer has a continuing obligation to purchase or otherwise promote the industry member’s product.

(d) The retailer has a commitment not to terminate its relationship with the industry member with respect to purchase of the industry member’s products.

(e) The practice involves the industry member in the day-to-day operations of the retailer. For example, the industry member controls the retailer’s decisions on which brand of products to purchase, the pricing of products, or the manner in which the products will be displayed on the retailer’s premises.

(f) The practice is discriminatory in that it is not offered to all retailers in the local market on the same terms without business reasons present to justify the difference in treatment.

PART 7—LABELING AND ADVERTISING OF MALT BEVERAGES

Subpart A—Scope

§ 7.1 General.
§ 7.2 Territorial extent.
§ 7.3 Forms prescribed.
§ 7.4 Related regulations.
§ 7.5 Delegations of the Administrator.

Subpart B—Definitions

§ 7.10 Meaning of terms.
§ 7.11 Use of ingredients containing alcohol in malt beverages; processing of malt beverages.

Subpart C—Labeling Requirements for Malt Beverages

§ 7.20 General.
§ 7.21 Misbranding.
§ 7.22 Mandatory label information.
§ 7.22a Voluntary disclosure of major food allergens.
§ 7.22b Petitions for exemption from major food allergen labeling.
§ 7.23 Brand names.
§ 7.24 Class and type.
§ 7.25 Name and address.
§ 7.26 Alcoholic content [suspended as of April 19, 1993; see §7.71].
§ 7.27 Net contents.
§ 7.28 General requirements.

Subpart D—Requirements for Withdrawal of Imported Malt Beverages From Customs Custody

§ 7.29 Prohibited practices.

Subpart E—Requirements for Approval of Labels of Malt Beverages Domestically Bottled or Packed

§ 7.30 Application.
§ 7.31 Label approval and release.

Subpart F—Advertising of Malt Beverages

§ 7.32 Application.
§ 7.33 Certificates of label approval.
§ 7.34 Exhibiting certificates to Government officials.

Subpart G—General Provisions

§ 7.35 Exports.

Subpart H—Interim Regulations for Alcoholic Content Statements

§ 7.36 Alcoholic content.

Subpart I—Use of the Term “Organic.”

§ 7.37 Use of the term “organic.”


Source: T.D. 6521, 25 FR 13859, Dec. 29, 1960, unless otherwise noted.


Subpart A—Scope

§ 7.1 General.

The regulations in this part relate to the labeling and advertising of malt beverages.

§ 7.2 Territorial extent.

This part applies to the several States of the United States, the District of Columbia and the Commonwealth of Puerto Rico.

§ 7.3 Forms prescribed.

(a) The appropriate TTB officer is authorized to prescribe all forms required by this part. All of the information