§ 309.16 Recordkeeping.
You must keep for one year any delivery tickets, letters of certification, or other paper on which you based your posting of fuel ratings for non-liquid alternative vehicle fuels. You also must keep for one year records of any fuel rating determinations you made according to §309.10. If you rely for your posting on a permanent marking or permanent label attached to the electric vehicle fuel dispensing system by the manufacturer, you must not remove or deface the permanent marking or label. The required records, other than the permanent marking or label on the electric vehicle fuel dispensing system, may be kept at the retail outlet or at a reasonably close location. The records, including the permanent marking or label on each electric vehicle fuel dispensing system, must be available for inspection by Federal Trade Commission staff members or by persons authorized by FTC.

LABEL SPECIFICATIONS

§ 309.17 Labels.
All labels must meet the following specifications:

(a) Layout:
(1) Non-liquid alternative vehicle fuel (other than electricity) labels with disclosure of two components. The label is 3 × 2¹/₂ (6.35 cm) long. “Helvetica black” type is used throughout. All type is centered. The first line of type beneath the black band is centered horizontally, with 1/8″ (0.32 cm) between lines. The bottom line of type is 1/4″ (0.64 cm) from the side edges of the label. If you wish to change the format of this single component label, you must petition the Federal Trade Commission. You can do this by writing to the Secretary of the Federal Trade Commission, Washington, DC 20580. You must state the size and contents of the label that you wish to use, and the reasons that you want to use it.

(2) Non-liquid alternative vehicle fuel (other than electricity) labels with disclosure of two components. The label is 3 × 2¹/₂ (6.35 cm) long. “Helvetica black” type is used throughout. All type is centered. The band at the top of the label contains the name of the fuel. This band should measure 1″ (2.54 cm) deep. Spacing of the fuel name is ¼" (0.64 cm) from the top of the label and ⅜" (0.48 cm) from the bottom of the black band, centered horizontally within the black band. The first line of type beneath the black band is ⅜" (0.48 cm) from the bottom of the label. All type below the black band is centered horizontally, with ¼" (0.32 cm) between lines. The bottom line of type is ¼" (0.64 cm) from the bottom of the label. All type should fall no closer than ⅜" (0.48 cm) from the side edges of the label. If you wish to change the format of this two component label, you must petition the Federal Trade Commission. You can do this by writing to the Secretary of the Federal Trade Commission, Washington, DC 20580. You must state the size and contents of the label that you wish to use, and the reasons that you want to use it.

(3) Electric vehicle fuel dispensing system labels. The label is 3 × 2¹/₂ (6.35 cm) long. “Helvetica black” type is used throughout. All type is centered. The band at the top of the label contains the common identifier of the fuel. This band should measure 1″ (2.54 cm) deep. Spacing of the common identifier is ¼" (0.64 cm) from the top of the label and ⅜" (0.48 cm) from the bottom of the black band, centered horizontally within the black band. The first line of type beneath the black band is ⅜" (0.48 cm) from the bottom of the black band. All type below the black band is centered horizontally, with ¼" (0.32 cm) between lines. The bottom line of type is ¼" (0.64 cm) from the bottom of the label. All type should fall no closer than ⅜" (0.48 cm) from the side edges of the label.

(b) Type size and setting:
(1) Labels for non-liquid alternative vehicle fuels (other than electricity) with
§ 309.20  Labeling requirements for new covered vehicles.

(a) Affixing and maintaining labels. (1) Before offering a new covered vehicle for acquisition to consumers, manufacturers shall affix or cause to be affixed, and new vehicle dealers shall maintain or cause to be maintained, a new vehicle label on a visible surface of each such vehicle.

(2) If an aftermarket conversion system is installed on a vehicle by a person other than the manufacturer prior to such vehicle’s being acquired by a consumer, the manufacturer shall provide that person with the vehicle’s estimated cruising range (as determined by § 309.22(a) for dedicated vehicles and § 309.22(b) for dual fueled vehicles) and ensure that new vehicle labels are affixed to such vehicles as required by paragraph (a) of this section.

(b) Layout. Figures 4, 5, and 5.1 are prototype labels that demonstrate the proper layout. All positioning, spacing, type size, and line widths shall be similar to and consistent with the prototype labels. Figures 4 of appendix A represents the prototype for the labels for dedicated vehicles. Figures 5 and 5.1 of appendix A represent the prototype of the labels for dual-fueled vehicles; Figure 6 of appendix A represents the prototype for vehicles with one fuel tank and Figure