

119TH CONGRESS
2D SESSION

S. 5171

To require a study of AI-enabled toys and development of a joint action plan regarding the marketing and sale of AI-enabled toys.

IN THE SENATE OF THE UNITED STATES

JULY 29, 2026

Ms. DUCKWORTH (for herself and Ms. MURKOWSKI) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

A BILL

To require a study of AI-enabled toys and development of a joint action plan regarding the marketing and sale of AI-enabled toys.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Children’s Artificial
5 Intelligence Toy Safety Act of 2026”.

6 **SEC. 2. DEFINITIONS.**

7 In this Act:

8 (1) AI-ENABLED TOY.—The term “AI-enabled
9 toy” means any toy equipped with artificial intel-

1 ligence designed to engage in two-way interaction
2 with a user.

3 (2) ARTIFICIAL INTELLIGENCE.—The term “ar-
4 tificial intelligence” has the meaning given such
5 term in section 5002 of the National Artificial Intel-
6 ligence Initiative Act of 2020 (15 U.S.C. 9401).

7 (3) ARTIFICIAL INTELLIGENCE CHATBOT.—The
8 term “artificial intelligence chatbot” means artificial
9 intelligence that, in an open-ended natural-language
10 or multimodal manner—

11 (A) accepts user input;

12 (B) engages in interactive conversations
13 with a user; and

14 (C) provides outputs that are not—

15 (i) pre-determined or scripted; or

16 (ii) limited to contextualized replies or
17 to a narrow, specified purpose, such as—

18 (I) customer service;

19 (II) any operational purpose of a
20 business;

21 (III) productivity and analysis re-
22 lated to source information;

23 (IV) internal research; or

24 (V) technical assistance.

1 (4) CHILD.—The term “child” means an indi-
2 vidual under 14 years of age.

3 (5) DEVELOPER.—The term “developer” means
4 any person who designs, creates, programs, main-
5 tains, or assumes responsibility for artificial intel-
6 ligence intended for use by consumers.

7 (6) MANUFACTURER.—The term “manufac-
8 turer” has the meaning given such term in section
9 3 of the Consumer Product Safety Act (15 U.S.C.
10 2052).

11 (7) TOY.—The term “toy” has the meaning
12 given the term “children’s toy” in section 108(g)(1)
13 of the Consumer Product Safety Improvement Act of
14 2008 (15 U.S.C. 2057c(g)(1)).

15 **SEC. 3. STUDY.**

16 The National Academies of Sciences, Engineering,
17 and Medicine shall conduct a study regarding AI-enabled
18 toys that assesses—

19 (1) the risk of injury (including physical, men-
20 tal, emotional, and social injury) to children in dif-
21 ferent stages of development from AI-enabled toys
22 and artificial intelligence chatbots;

23 (2) educational outcomes resulting from using
24 AI-enabled toys outside of an educational setting;

1 (3) the adoption and utilization of parental con-
2 trols on AI-enabled toys by consumers;

3 (4) the legal and ethical boundaries of mar-
4 keting artificial intelligence chatbots and AI-enabled
5 toys to children;

6 (5) whether any evidence relating to the poten-
7 tial risks to children posed by AI-enabled toys war-
8 rants temporarily suspending the marketing and sale
9 of such toys to children;

10 (6) actions that Congress, Federal agencies, de-
11 velopers, and manufacturers can take to protect chil-
12 dren from any risks and harms associated with AI-
13 enabled toys; and

14 (7) any other issue regarding AI-enabled toys
15 the National Academies of Sciences, Engineering,
16 and Medicine determines to be appropriate.

17 **SEC. 4. JOINT ACTION PLAN.**

18 Not later than 2 years after the date of enactment
19 of this Act, the Federal Trade Commission and the Con-
20 sumer Product Safety Commission shall submit to the
21 Committee on Commerce, Science, and Transportation of
22 the Senate, the Committee on Health, Education, Labor,
23 and Pensions of the Senate, the Committee on Energy and
24 Commerce of the House of Representatives, and the Com-
25 mittee on Education and Workforce of the House of Rep-

1 representatives a joint action plan to improve the safety of
2 AI-enabled toys, which shall contain—

3 (1) recommendations regarding—

4 (A) legislation or administrative action;

5 (B) any requirements for disclosing to con-
6 sumers when artificial intelligence has been in-
7 tegrated into a toy; and

8 (C) regulations regarding voluntary or en-
9 forceable marketing standards, voluntary or en-
10 forceable safety guidelines, periodic independent
11 review of AI-enabled toys, or permanent or tem-
12 porary prohibitions on the sale of AI-enabled
13 toys for the purpose of protecting public health
14 or safety; and

15 (2) a description of any consumer and public
16 education initiatives regarding AI-enabled toys that
17 the Federal Trade Commission and Consumer Prod-
18 uct Safety Commission plan to undertake.

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