

Calendar No. 502

119TH CONGRESS
2^D SESSION

S. 3676

To require a sports diplomacy strategy to strategically leverage the major sporting events being hosted in the United States during the next decade to enhance United States soft power, diplomatic relationships, and global leadership, and for other purposes.

IN THE SENATE OF THE UNITED STATES

JANUARY 15, 2026

Ms. ROSEN (for herself, Mr. YOUNG, Mr. PADILLA, and Mr. CURTIS) introduced the following bill; which was read twice and referred to the Committee on Foreign Relations

JULY 27, 2026

Reported by Ms. ROSEN, with an amendment

[Strike out all after the enacting clause and insert the part printed in *italic*]

A BILL

To require a sports diplomacy strategy to strategically leverage the major sporting events being hosted in the United States during the next decade to enhance United States soft power, diplomatic relationships, and global leadership, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

1 **SECTION 1. SHORT TITLE.**

2 This Act may be cited as the “American Decade of
3 Sports Act”.

4 **SEC. 2. DEFINITIONS.**

5 In this Act:

6 (1) ~~AMERICAN DECADE OF SPORTS; MEGA-DEC-~~
7 ~~ADE OF SPORTS.~~—The terms “American decade of
8 sports” and “mega-decade of sports” mean the
9 major international sporting competitions hosted in
10 the United States between 2024 and 2034, includ-
11 ing—

12 (A) the 2024 Copa America;

13 (B) the 2025 Club World Cup;

14 (C) the 2026 FIFA World Cup;

15 (D) the 2028 Summer Olympics and
16 Paralympics;

17 (E) the 2031 Men’s and 2033 Women’s
18 Rugby World Cup; and

19 (F) the 2034 Winter Olympics and
20 Paralympics.

21 (2) ~~APPROPRIATE CONGRESSIONAL COMMIT-~~
22 ~~TEES.~~—The term “appropriate congressional com-
23 mittees” means—

24 (A) the Committee on Foreign Relations of
25 the Senate; and

1 ~~(B)~~ the Committee on Foreign Affairs of
2 the House of Representatives.

3 **SEC. 3. MEGA-DECADE SPORTS DIPLOMACY STRATEGY.**

4 ~~(a)~~ SUBMISSION.—Not later than 180 days after the
5 date of the enactment of this Act, and not later than 5
6 years after such date, the Secretary of State shall submit
7 to the appropriate congressional committees a 5-year
8 sports diplomacy strategy to strategically leverage the
9 major sporting events being hosted in the United States
10 to enhance United States soft power, diplomatic relation-
11 ships, and global leadership.

12 ~~(b)~~ ELEMENTS.—Both strategies required under sub-
13 section ~~(a)~~ shall include—

14 ~~(1)~~ a description of the Department of State’s
15 diplomatic objectives and metrics of success related
16 to the mega-decade of sports;

17 ~~(2)~~ a plan to partner with local host cities, dias-
18 pora communities, creatives, athletes, the sports in-
19 dustry, private sector entities, human rights organi-
20 zations, and civil society stakeholders surrounding
21 the competitions for the purpose of showcasing
22 United States national strengths and forging new
23 diplomatic connections;

24 ~~(3)~~ a plan to coordinate internally within the
25 Department of State to leverage sporting events to

1 advance various diplomatic lines of effort, including
2 by—

3 (A) integrating sports diplomacy into re-
4 gional bureaus' bilateral engagements and ef-
5 forts to pursue new areas of cooperation with
6 foreign partners;

7 (B) integrating sports into public diplo-
8 macy to reach new foreign audiences that might
9 not otherwise engage with United States embas-
10 sies abroad; and

11 (C) leveraging sports diplomacy to advance
12 commercial diplomacy;

13 (4) a plan to ensure an expeditious and secure
14 visa process for athletes and their families and sup-
15 port staff and eligible international visitors planning
16 to travel to the United States to attend major inter-
17 national sporting events, including reducing visa ap-
18 pointment wait times;

19 (5) a description of the financial and personnel
20 support needed to implement the 5-year sports diplo-
21 macy strategy; and

22 (6) any plans to deploy domestic public diplo-
23 macy resources, such as the Cultural Unit and For-
24 eign Press Center established during the 1984

1 Olympic Games, to enable foreign visitors to engage
2 with American culture and values.

3 ~~(c) PUBLIC AVAILABILITY.—~~The strategies required
4 under subsection (a) shall be made publicly available on
5 an internet website of the Department of State not later
6 than—

7 (1) 180 days after the date of the enactment of
8 this Act, with respect to the first 5-year strategy; or

9 ~~(2) 5 years after the date described in para-~~
10 ~~graph (1), with respect to the second 5-year strat-~~
11 ~~egy.~~

12 ~~(d) CONSULTATION.—~~The Secretary of State shall—

13 (1) consult with the appropriate congressional
14 committees regarding the elements of the strategy
15 required under subsection (a) before submitting ei-
16 ther strategy; and

17 (2) provide information regarding the imple-
18 mentation of the most recently submitted strategy
19 every 180 days during the period beginning on the
20 date of such submission and ending on December
21 31, 2034.

1 **SEC. 4. REQUIREMENT FOR THE OFFICE OF SPORTS DIPLO-**
 2 **MACY TO CARRY OUT THE MEGA-DECADE OF**
 3 **SPORTS DIPLOMACY STRATEGY.**

4 (a) IN GENERAL.—Not later than 90 days after the
 5 date of the enactment of this Act, the Secretary of State
 6 shall rename the Sports Diplomacy Division in the Bureau
 7 of Educational and Cultural Affairs as the Office of Sports
 8 Diplomacy (referred to in this section as the “Office”).
 9 The Office shall be under the general supervision of the
 10 Deputy Assistant Secretary for Professional and Cultural
 11 Exchanges in the Bureau of Educational and Cultural Af-
 12 fairs.

13 (b) FUNCTIONS.—The Office shall manage sports di-
 14 plomacy exchange programs and implement each strategy
 15 required under section 3(a), including by coordinating
 16 with internal Department of State and interagency stake-
 17 holders—

18 (1) to coordinate the implementation of the
 19 strategy across relevant bureaus, directorates, and
 20 offices of the Department of State;

21 (2) to work with host cities and their social, po-
 22 litical, and economic partners to identify new ave-
 23 nues for engagement with foreign entities;

24 (3) to engage local diaspora communities to
 25 deepen people-to-people connections with foreign
 26 visitors and officials;

1 (4) to partner with the United States sports in-
2 dustry, major sports leagues, and individual athletes
3 to promote new international sports partnerships
4 and sports diplomacy programs;

5 (5) to collaborate with host cities' international
6 trade and tourism offices to deepen economic and
7 commercial ties with foreign nations;

8 (6) to elevate American arts, film, and music
9 creators to promote cultural exchange and connec-
10 tion with foreign visitors; and

11 (7) to coordinate with internal Department of
12 State and interagency stakeholders to ensure effi-
13 cient and expeditious processing of visas for eligible
14 international visitors, broadcasters, athletes, and
15 support staff interested in attending major inter-
16 national sporting events in the United States.

17 (c) ~~FULL-TIME EQUIVALENT EMPLOYEES.~~—During
18 the period beginning not later than 180 days after the
19 date of the enactment of this Act and ending on December
20 31, 2034, the Secretary of State shall assign to the Office
21 not fewer than 3 additional full-time equivalent staff dedi-
22 cated exclusively to implementing each strategy required
23 under section 3(a). These staff shall be assigned to the
24 Office by considering mechanisms, including—

1 (1) the use of existing flexible hiring authori-
 2 ties, including Domestic Employees Teleworking
 3 Overseas; and

4 (2) the realignment of existing personnel.

5 **SEC. 5. IMPLEMENTATION REPORTS.**

6 Not later than 1 year after the submission of the first
 7 strategy required under section 2(a), and annually there-
 8 after until December 31, 2034, the Secretary of State
 9 shall submit a report to the appropriate congressional
 10 committees describing the progress made toward achieving
 11 the objectives of this Act.

12 **SECTION 1. SHORT TITLE.**

13 *This Act may be cited as the “American Decade of*
 14 *Sports Act”.*

15 **SEC. 2. DEFINITIONS.**

16 *In this Act:*

17 (1) *AMERICAN DECADE OF SPORTS; MEGA-DEC-*
 18 *ADE OF SPORTS.*—*The terms “American decade of*
 19 *sports” and “mega-decade of sports” mean the major*
 20 *international sporting competitions hosted in the*
 21 *United States between 2024 and 2034, including—*

22 *(A) the 2024 Copa America;*

23 *(B) the 2025 Club World Cup;*

24 *(C) the 2026 FIFA World Cup;*

1 (D) the 2028 Summer Olympics and
2 Paralympics;

3 (E) the 2031 Men’s and 2033 Women’s
4 Rugby World Cup; and

5 (F) the 2034 Winter Olympics and
6 Paralympics.

7 (2) APPROPRIATE CONGRESSIONAL COMMIT-
8 TEES.—The term “appropriate congressional commit-
9 tees” means—

10 (A) the Committee on Foreign Relations of
11 the Senate; and

12 (B) the Committee on Foreign Affairs of the
13 House of Representatives.

14 **SEC. 3. MEGA-DECADE SPORTS DIPLOMACY STRATEGY.**

15 (a) SUBMISSION OF INITIAL STRATEGY.—Not later
16 than 180 days after the date of the enactment of this Act,
17 the Secretary of State shall submit to the appropriate con-
18 gressional committees a 5-year sports diplomacy strategy
19 to strategically leverage the major sporting events being
20 hosted in the United States to enhance United States soft
21 power, diplomatic relationships, and global leadership.

22 (b) SUBMISSION OF SUBSEQUENT STRATEGY.—Not
23 later than 5 years after the date on which the initial strat-
24 egy is submitted pursuant to subsection (a), the Secretary
25 shall submit to the appropriate congressional committees a

1 subsequent 5-year strategy that is similar to the strategy
 2 described in subsection (a), but also includes evaluations
 3 of lessons learned from international sporting events held
 4 in the United States during the previous 5-year period.

5 (c) *ELEMENTS.*—The strategies required under sub-
 6 sections (a) and (b) shall include—

7 (1) a description of the Department of State’s
 8 diplomatic objectives and metrics of success related to
 9 the mega-decade of sports;

10 (2) a plan to partner with local host cities, dias-
 11 pora communities, creatives, athletes, the sports in-
 12 dustry, private sector entities, human rights organiza-
 13 tions, and civil society stakeholders surrounding the
 14 competitions for the purpose of showcasing United
 15 States national strengths and forging new diplomatic
 16 connections;

17 (3) a plan to coordinate internally within the
 18 Department of State to leverage sporting events to ad-
 19 vance various diplomatic lines of effort, including
 20 by—

21 (A) integrating sports diplomacy into re-
 22 gional bureaus’ bilateral engagements and efforts
 23 to pursue new areas of cooperation with foreign
 24 partners;

1 (B) *integrating sports into public diplo-*
 2 *macy to reach new foreign audiences that might*
 3 *not otherwise engage with United States embas-*
 4 *sies abroad; and*

5 (C) *leveraging sports diplomacy to advance*
 6 *commercial diplomacy;*

7 (4) *a plan to ensure an expeditious and secure*
 8 *visa process for athletes and their families and sup-*
 9 *port staff and eligible international visitors planning*
 10 *to travel to the United States to attend major inter-*
 11 *national sporting events, including reducing visa ap-*
 12 *pointment wait times;*

13 (5) *a description of the financial and personnel*
 14 *support needed to implement the 5-year sports diplo-*
 15 *macy strategy; and*

16 (6) *any plans to deploy domestic public diplo-*
 17 *macy resources, such as the Cultural Unit and For-*
 18 *eign Press Center established during the 1984 Sum-*
 19 *mer Olympic Games, to enable foreign visitors to en-*
 20 *gage with American culture and values.*

21 (d) *PUBLIC AVAILABILITY.—The strategies required*
 22 *under subsections (a) and (b) shall be made publicly avail-*
 23 *able on an internet website of the Department of State not*
 24 *later than—*

1 (1) 180 days after the date of the enactment of
 2 this Act, with respect to the strategy required under
 3 subsection (a); and

4 (2) 5 years after the date described in paragraph
 5 (1), with respect to the strategy required under sub-
 6 section (b).

7 (e) *CONSULTATION.*—The Secretary of State shall—

8 (1) consult with the appropriate congressional
 9 committees regarding the elements of the strategy re-
 10 quired under subsection (a) before submitting either
 11 strategy; and

12 (2) provide information regarding the implemen-
 13 tation of the most recently submitted strategy every
 14 180 days during the period beginning on the date of
 15 such submission and ending on December 31, 2034.

16 **SEC. 4. OFFICE OF SPORTS DIPLOMACY.**

17 (a) *IN GENERAL.*—The Office of Sports Diplomacy
 18 (referred to in this section as the “Office”) is established
 19 in the Bureau of Educational and Cultural Affairs of the
 20 Department of State.

21 (b) *FUNCTIONS.*—The Office shall manage sports di-
 22 plomacy exchange programs and implement the strategies
 23 required under subsections (a) and (b) of section 3, includ-
 24 ing by coordinating with internal Department of State and
 25 interagency stakeholders—

1 (1) to coordinate the implementation of the strat-
2 egy across relevant bureaus, directorates, and offices
3 of the Department of State;

4 (2) to work with host cities and their social, po-
5 litical, and economic partners to identify new avenues
6 for engagement with foreign entities;

7 (3) to engage local diaspora communities to
8 deepen people-to-people connections with foreign visi-
9 tors and officials;

10 (4) to partner with the United States sports in-
11 dustry, major sports leagues, and individual athletes
12 to promote new international sports partnerships and
13 sports diplomacy programs;

14 (5) to collaborate with host cities' international
15 trade and tourism offices to deepen economic and
16 commercial ties with foreign nations;

17 (6) to elevate American arts, film, and music
18 creators to promote cultural exchange and connection
19 with foreign visitors; and

20 (7) to coordinate with internal Department of
21 State and interagency stakeholders to ensure efficient
22 and expeditious processing of visas for eligible inter-
23 national visitors, broadcasters, athletes, and support
24 staff interested in attending major international
25 sporting events in the United States.

1 (c) *SUNSET.*—*This section shall cease to have effect be-*
2 *ginning on the date that is 10 years after the date of the*
3 *enactment of this Act.*

4 **SEC. 5. ANNUAL IMPLEMENTATION REPORTS.**

5 *Not later than 1 year after the submission of the strat-*
6 *egy required under section 3(a), and annually thereafter*
7 *until December 31, 2034, the Secretary of State shall submit*
8 *a report to the appropriate congressional committees de-*
9 *scribing the progress made toward achieving the objectives*
10 *of this Act.*

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