

119TH CONGRESS  
1ST SESSION

# H. R. 5306

To prohibit the sale of a firearm unless the firearm or the packaging of the firearm carries a label that provides the number of the National Suicide Prevention Lifeline, and for other purposes.

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## IN THE HOUSE OF REPRESENTATIVES

SEPTEMBER 11, 2025

Ms. BROWNLEY (for herself, Mr. GOLDMAN of New York, Ms. CRAIG, Mrs. WATSON COLEMAN, and Mr. THANEDAR) introduced the following bill; which was referred to the Committee on Energy and Commerce

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## A BILL

To prohibit the sale of a firearm unless the firearm or the packaging of the firearm carries a label that provides the number of the National Suicide Prevention Lifeline, and for other purposes.

1       *Be it enacted by the Senate and House of Representa-*  
2       *tives of the United States of America in Congress assembled,*

3       **SECTION 1. SHORT TITLE.**

4       This Act may be cited as the “Gun Suicide Preven-  
5       tion Act of 2025”.

6       **SEC. 2. LABELING REQUIREMENT.**

7       (a) PROHIBITION.—Notwithstanding the exclusion of  
8       firearms from the definition of consumer product in sec-

tion 3(a)(5)(E) of the Consumer Product Safety Act (15 U.S.C. 2052(a)(5)(E)), it shall be unlawful for a manufacturer or retailer to sell or offer for sale any firearm that does not meet the requirements of subsection (b).

(b) NATIONAL SUICIDE PREVENTION LIFELINE LABEL.—A firearm meets the requirements of this subsection if a clear and conspicuous label is attached to the firearm or appears on any packaging of the firearm and on any descriptive material included with the firearm that—

(1) is written in both English and Spanish;

(2) in English, reads “IF YOU OR SOMEONE YOU KNOW IS CONTEMPLATING SUICIDE, PLEASE CALL THE NATIONAL SUICIDE PREVENTION LIFELINE AT” followed by 988 and the toll-free phone number of the National Suicide Prevention Lifeline maintained by the Assistant Secretary for Mental Health and Substance Use under section 520E–3 of the Public Health Service Act (42 U.S.C. 290bb–36c), or any successor to such toll-free number; and

(3) contains a yellow triangle containing an exclamation mark that appears immediately before the words “IF YOU” on the label.

(c) ENFORCEMENT.—

1           (1) VIOLATION.—A violation of the prohibition  
2       described in subsection (a) shall be treated as a vio-  
3       lation of section 19(a) of the Consumer Product  
4       Safety Act (15 U.S.C. 2068(a)).

5           (2) PENALTIES.—Any person who violates sub-  
6       section (a) shall be subject to the penalties set forth  
7       in section 20 and 21 of such Act (15 U.S.C. 2069;  
8       2070).

9           (d) RETAILER DEFINED.—In this section, the term  
10   “retailer” includes a dealer (as such term is defined in  
11   section 921(a) of title 18, United States Code).

12          (e) EFFECTIVE DATE.—This Act shall take effect on  
13   the date that is 2 years after the date of the enactment  
14   of this Act.

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