

117TH CONGRESS  
1ST SESSION

# S. 671

To require the collection of voluntary feedback on services provided by agencies, and for other purposes.

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IN THE SENATE OF THE UNITED STATES

MARCH 10, 2021

Ms. HASSAN (for herself and Mr. LANKFORD) introduced the following bill; which was read twice and referred to the Committee on Homeland Security and Governmental Affairs

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## A BILL

To require the collection of voluntary feedback on services provided by agencies, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Federal Agency Cus-  
5 tomer Experience Act of 2021”.

6 **SEC. 2. FINDINGS; SENSE OF CONGRESS.**

7 (a) FINDINGS.—Congress finds that—

8 (1) the Federal Government serves the people  
9 of the United States and should seek to continually

1 improve public services provided by the Federal Gov-  
2 ernment based on customer feedback;

3 (2) the people of the United States deserve a  
4 Federal Government that provides efficient, effec-  
5 tive, and high-quality services across multiple chan-  
6 nels;

7 (3) many agencies, offices, programs, and Fed-  
8 eral employees provide excellent service to individ-  
9 uals, but many parts of the Federal Government still  
10 fall short on delivering the customer service experi-  
11 ence that individuals have come to expect from the  
12 private sector;

13 (4) according to the 2018 American Customer  
14 Satisfaction Index, the Federal Government ranks  
15 among the bottom of all industries in the United  
16 States in customer satisfaction;

17 (5) providing quality services to individuals im-  
18 proves the confidence of the people of the United  
19 States in their Government and helps agencies  
20 achieve greater impact and fulfill their missions; and

21 (6) improving service to individuals requires  
22 agencies to work across organizational boundaries,  
23 leverage technology, collect and share standardized  
24 data, and develop customer-centered mindsets and  
25 service strategies.

1 (b) SENSE OF CONGRESS.—It is the sense of Con-  
2 gress that—

3 (1) all agencies should strive to provide high-  
4 quality, courteous, effective, and efficient services to  
5 the people of the United States and seek to measure,  
6 collect, report, and utilize metrics relating to the ex-  
7 perience of individuals interacting with agencies to  
8 continually improve services to the people of the  
9 United States; and

10 (2) adequate Federal funding is needed to en-  
11 sure agency staffing levels that can provide the pub-  
12 lic with appropriate customer service levels.

13 **SEC. 3. DEFINITIONS.**

14 In this Act:

15 (1) ADMINISTRATOR.—The term “Adminis-  
16 trator” means the Administrator of General Serv-  
17 ices.

18 (2) AGENCY.—The term “agency” has the  
19 meaning given the term in section 3502 of title 44,  
20 United States Code.

21 (3) COVERED AGENCY.—The term “covered  
22 agency” means an agency or component of an agen-  
23 cy that is required by the Director to collect vol-  
24 untary feedback for purposes of section 6, based on  
25 an assessment of the components and programs of

1 the agency with the highest impact on or number of  
2 interactions with individuals or entities.

3 (4) DIRECTOR.—The term “Director” means  
4 the Director of the Office of Management and Budget.  
5 et.

6 (5) VOLUNTARY FEEDBACK.—The term “vol-  
7 untary feedback” has the meaning given the term in  
8 section 3502 of title 44, United States Code, as  
9 added by section 4 of this Act.

10 **SEC. 4. APPLICATION OF THE PAPERWORK REDUCTION**

11 **ACT TO COLLECTION OF VOLUNTARY FEED-**

12 **BACK.**

13 Subchapter I of chapter 35 of title 44, United States  
14 Code (commonly known as the “Paperwork Reduction  
15 Act”), is amended—

16 (1) in section 3502—

17 (A) in paragraph (22), by striking “and”  
18 at the end;

19 (B) in paragraph (23), by striking the pe-  
20 riod at the end and inserting “; and”; and

21 (C) by adding at the end the following:

22 “(24) the term ‘voluntary feedback’ means any  
23 submission of information, opinion, or concern that  
24 is—

1           “(A) voluntarily made by a specific indi-  
2           vidual or other entity relating to a particular  
3           service of or transaction with an agency; and

4           “(B) specifically solicited by that agency.”;  
5           and

6           (2) in section 3518(e)(1)—

7           (A) in subparagraph (C), by striking “or”  
8           at the end;

9           (B) in subparagraph (D), by striking the  
10          period at the end and inserting “; or”; and

11          (C) by adding at the end the following:

12          “(E) by an agency that is voluntary feedback.”.

13 **SEC. 5. GUIDELINES FOR VOLUNTARY FEEDBACK.**

14          Each agency that solicits voluntary feedback shall en-  
15          sure that—

16          (1) responses to the solicitation of voluntary  
17          feedback remain anonymous and are not traced to  
18          specific individuals or entities;

19          (2) individuals and entities who decline to par-  
20          ticipate in the solicitation of voluntary feedback are  
21          not treated differently by the agency for purposes of  
22          providing services or information;

23          (3) the solicitation does not include more than  
24          10 questions;

1           (4) the voluntary nature of the solicitation is  
2 clear;

3           (5) the proposed solicitation of voluntary feed-  
4 back will contribute to improved customer service;

5           (6) solicitations of voluntary feedback are lim-  
6 ited to 1 solicitation per interaction with an indi-  
7 vidual or entity;

8           (7) to the extent practicable, the solicitation of  
9 voluntary feedback is made at the point of service  
10 with an individual or entity;

11           (8) instruments for collecting voluntary feed-  
12 back are accessible to individuals with disabilities in  
13 accordance with section 508 of the Rehabilitation  
14 Act of 1973 (29 U.S.C. 794d); and

15           (9) internal agency data governance policies re-  
16 main in effect with respect to the collection of vol-  
17 untary feedback from individuals and entities.

18 **SEC. 6. CUSTOMER EXPERIENCE DATA COLLECTION.**

19           (a) COLLECTION OF RESPONSES.—The head of each  
20 covered agency (or a designee), assisted by and in coordi-  
21 nation with the senior accountable official for customer  
22 service of the covered agency, shall collect voluntary feed-  
23 back with respect to services of or transactions with the  
24 covered agency.

25           (b) CONTENT OF QUESTIONS.—

1           (1) STANDARDIZED QUESTIONS.—The Director,  
2           in coordination with the Administrator, shall develop  
3           a set of standardized questions for use by covered  
4           agencies in collecting voluntary feedback under this  
5           section that address—

6                   (A) overall satisfaction of individuals or  
7                   entities with the specific interaction or service  
8                   received;

9                   (B) the extent to which individuals or enti-  
10                  ties were able to accomplish the intended task  
11                  or purpose of those individuals or entities;

12                  (C) whether the individual or entity was  
13                  treated with respect and professionalism;

14                  (D) whether the individual or entity be-  
15                  lieves they were served in a timely manner; and

16                  (E) any additional metrics as determined  
17                  by the Director, in coordination with the Ad-  
18                  ministrator.

19           (2) ADDITIONAL QUESTIONS.—In addition to  
20           the questions developed under paragraph (1), the  
21           senior accountable official for customer service at a  
22           covered agency may develop questions relevant to the  
23           specific operations or programs of the covered agen-  
24           cy.

1 (c) ADDITIONAL REQUIREMENTS.—To the extent  
2 practicable—

3 (1) each covered agency shall collect voluntary  
4 feedback across all platforms or channels through  
5 which the covered agency interacts with individuals  
6 or other entities to deliver information or services;  
7 and

8 (2) voluntary feedback collected under this sec-  
9 tion shall be tied to specific transactions or inter-  
10 actions with customers of the covered agency.

11 (d) REPORTS.—

12 (1) ANNUAL REPORT TO THE DIRECTOR.—

13 (A) IN GENERAL.—Not later than 1 year  
14 after the date of enactment of this Act, and not  
15 less frequently than annually thereafter, each  
16 covered agency shall publish on the website of  
17 the covered agency and submit to the Director,  
18 in a manner determined by the Director, a re-  
19 port on the voluntary feedback required to be  
20 collected under this section that includes—

21 (i) the detailed results, including a  
22 summary of how individuals and entities  
23 responded to each question;

24 (ii) the total number of survey re-  
25 sponses; and



1 (iii) the response rate for each survey  
2 administered.

3 (B) CENTRALIZED WEBSITE.—The Direc-  
4 tor shall—

5 (i) include and maintain on a publicly  
6 available website links to the information  
7 provided on the websites of covered agen-  
8 cies under subparagraph (A); and

9 (ii) for purposes of clause (i), estab-  
10 lish a website or make use of an existing  
11 website, such as the website required under  
12 section 1122 of title 31, United States  
13 Code.

14 (2) AGGREGATED REPORT.—Each covered  
15 agency shall publish, on a regular basis, an aggre-  
16 gated report on the solicitation of voluntary feedback  
17 sent to individuals or entities, which shall include—

18 (A) the intended purpose of each solicita-  
19 tion of voluntary feedback conducted by the  
20 covered agency;

21 (B) the appropriate point of contact within  
22 each covered agency for each solicitation of vol-  
23 untary feedback conducted;

1 (C) the questions or survey instrument  
2 submitted to members of the public as part of  
3 the solicitation of voluntary information; and

4 (D) a description of how the covered agen-  
5 cy uses the voluntary feedback received by the  
6 covered agency to improve the customer service  
7 of the covered agency.

8 **SEC. 7. CUSTOMER EXPERIENCE REPORT.**

9 (a) IN GENERAL.—Not later than 15 months after  
10 the date on which all covered agencies have submitted the  
11 first annual reports to the Director required under section  
12 6(d)(1), and every 2 years thereafter until the date that  
13 is 10 years after such date, the Comptroller General of  
14 the United States shall make publicly available and submit  
15 to the Committee on Homeland Security and Govern-  
16 mental Affairs of the Senate and the Committee on Over-  
17 sight and Reform of the House of Representatives a report  
18 assessing the data collected and reported by the covered  
19 agencies.

20 (b) CONTENTS.—The report required under sub-  
21 section (a) shall include—

22 (1) a summary of the information required to  
23 be published by covered agencies under section 6(d);  
24 and

1           (2) a description of how each covered agency  
2           will use the voluntary feedback received by the cov-  
3           ered agency to improve service delivery.

4 **SEC. 8. RESTRICTION ON USE OF INFORMATION.**

5           Any information collected pursuant to this Act, or  
6 any amendment made by this Act, may not be used in  
7 any appraisal of job performance of a Federal employee  
8 under chapter 43 of title 5, United States Code, or any  
9 other provision of law.

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