

117TH CONGRESS
1ST SESSION

S. 2572

To require online platforms to provide a mechanism for the deletion of user accounts, and for other purposes.

IN THE SENATE OF THE UNITED STATES

JULY 30, 2021

Mr. KENNEDY introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

A BILL

To require online platforms to provide a mechanism for the deletion of user accounts, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Click to Quit Act”.

5 **SEC. 2. REQUIREMENTS FOR ONLINE PLATFORMS REGARD-**
6 **ING ACCOUNT DELETION.**

7 (a) MECHANISM FOR DELETION.—

8 (1) IN GENERAL.—Beginning 1 year after the
9 date of enactment of this section, an online platform
10 shall provide a mechanism by which a user may de-

1 lete or otherwise terminate the account of such user
2 on the online platform.

3 (2) REQUIREMENTS.—The mechanism de-
4 scribed in paragraph (1) shall be—

5 (A) in the form of a tab, link, button, or
6 other easy-to-use process;

7 (B) in easily understandable, concise, accu-
8 rate, and clear language; and

9 (C) located in a conspicuous position (as
10 determined by the Commission).

11 (b) ENFORCEMENT BY THE COMMISSION.—

12 (1) UNFAIR OR DECEPTIVE ACTS OR PRAC-
13 TICE.—A violation of subsection (a) or a regulation
14 promulgated thereunder shall be treated as a viola-
15 tion of a rule defining an unfair or deceptive act or
16 practice under section 18(a)(1)(B) of the Federal
17 Trade Commission Act (15 U.S.C. 57a(a)(1)(B)).

18 (2) POWERS OF THE COMMISSION.—

19 (A) IN GENERAL.—The Commission shall
20 enforce this section in the same manner, by the
21 same means, and with the same jurisdiction,
22 powers, and duties as though all applicable
23 terms and provisions of the Federal Trade
24 Commission Act (15 U.S.C. 41 et seq.) were in-
25 corporated into and made a part of this section.

1 (B) PRIVILEGES AND IMMUNITIES.—Any
2 person who violates subsection (a) or a regula-
3 tion promulgated thereunder shall be subject to
4 the penalties and entitled to the privileges and
5 immunities provided in the Federal Trade Com-
6 mission Act (15 U.S.C. 41 et seq.).

7 (C) AUTHORITY PRESERVED.—Nothing in
8 this section shall be construed to limit the au-
9 thority of the Commission under any other pro-
10 vision of law.

11 (3) RULEMAKING.—The Commission shall pro-
12 mulgate in accordance with section 553 of title 5,
13 United States Code, such rules as may be necessary
14 to carry out this section.

15 (e) DEFINITIONS.—In this section:

16 (1) COMMISSION.—The term “Commission”
17 means the Federal Trade Commission.

18 (2) ONLINE PLATFORM.—The term “online
19 platform” means any public-facing website, web ap-
20 plication, or digital application (including a social
21 network, ad network, or search engine) that allows
22 a user to create an account on the website or appli-
23 cation, including by using information from an ac-
24 count associated with another website or application

4

- 1 to register with, sign in to, or otherwise access the
- 2 website or application involved.

○