

116TH CONGRESS
1ST SESSION

S. 2203

To extend the transfer of Electronic Travel Authorization System fees from the Travel Promotion Fund to the Corporation for Travel Promotion (Brand USA) through fiscal year 2027, and for other purposes.

IN THE SENATE OF THE UNITED STATES

JULY 23, 2019

Mr. BLUNT (for himself, Ms. KLOBUCHAR, Mr. GARDNER, and Ms. CORTEZ MASTO) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

A BILL

To extend the transfer of Electronic Travel Authorization System fees from the Travel Promotion Fund to the Corporation for Travel Promotion (Brand USA) through fiscal year 2027, and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Brand USA Extension
5 Act”.

6 **SEC. 2. THE CORPORATION FOR TRAVEL PROMOTION.**

7 Subsection (b) of the Travel Promotion Act of 2009
8 (22 U.S.C. 2131(b)) is amended—

1 (1) in paragraph (2)(A)—

2 (A) in clause (ii), by inserting “or
3 foodservice” after “restaurant”;

4 (B) in clause (v), by inserting “, such as
5 outdoor recreation or theme parks” before the
6 semicolon at the end; and

7 (C) in clause (viii), by inserting “commer-
8 cial or private” before “passenger air sector”;

9 (2) in paragraph (5)(A)—

10 (A) in clause (iii), by inserting “speaking
11 conventions, sales missions,” after “trade
12 shows,”;

13 (B) in clause (iv), by striking “and” at the
14 end;

15 (C) in clause (v), by striking the period at
16 the end and inserting “; and”; and

17 (D) by adding at the end the following:

18 “(vi) to promote tourism to the
19 United States through digital media, online
20 platforms, and other appropriate me-
21 dium.”; and

22 (3) in paragraph (7)(C), by striking “3 days”
23 and inserting “5 days”.

1 **SEC. 3. ACCOUNTABILITY MEASURES.**

2 Subsection (c) of the Travel Promotion Act of 2009
3 (22 U.S.C. 2131(c)) is amended—

4 (1) in paragraph (2), by striking “\$500,000”
5 and inserting “\$450,000”; and

6 (2) in paragraph (3)—

7 (A) by redesignating subparagraph (I) as
8 subparagraph (K);

9 (B) in subparagraph (H)(iii), by striking
10 “and” at the end; and

11 (C) by inserting after subparagraph
12 (H)(iii) the following:

13 “(I) a list of countries the Corporation
14 identifies as emerging markets for tourism to
15 the United States;

16 “(J) a description of the efforts the Cor-
17 poration has made to promote tourism to rural
18 areas of the United States; and”.

19 **SEC. 4. EXTENSION OF FUNDING FOR BRAND USA.**

20 Subsection (d) of the Travel Promotion Act of 2009
21 (22 U.S.C. 2131(d)) is amended—

22 (1) in paragraph (2)(B), by striking “2020”
23 and inserting “2027”; and

24 (2) in paragraph (4)(B), by striking “2020”
25 and inserting “2027”.

1 **SEC. 5. PERFORMANCE PLAN.**

2 Not later than 90 days after the date of the enact-
3 ment of this Act, the Corporation for Travel Promotion
4 shall make the performance metrics established pursuant
5 to subsection (f)(1)(A) of the Travel Promotion Act of
6 2009 (22 U.S.C. 2131(f)(1)(A)) publicly available on the
7 website of the Corporation.

8 **SEC. 6. ELECTRONIC SYSTEM FOR TRAVEL AUTHORIZA-**
9 **TION FEE INCREASE.**

10 Section 217(h)(3)(B)(i)(I) of the Immigration and
11 Nationality Act (8 U.S.C. 1187(h)(3)(B)(i)(I)) is amended
12 by striking “\$10” and inserting “\$17”.

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