

115TH CONGRESS  
1ST SESSION

# S. 1839

To amend the Agricultural Trade Act of 1978 to extend and expand the market access program and the foreign market development cooperator program.

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## IN THE SENATE OF THE UNITED STATES

SEPTEMBER 19, 2017

Mr. KING (for himself, Mrs. ERNST, Mr. DONNELLY, and Ms. COLLINS) introduced the following bill; which was read twice and referred to the Committee on Agriculture, Nutrition, and Forestry

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## A BILL

To amend the Agricultural Trade Act of 1978 to extend and expand the market access program and the foreign market development cooperator program.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “Cultivating Revitaliza-  
5 tion by Expanding American Agricultural Trade and Ex-  
6 ports Act” or the “CREAATE Act”.

7 **SEC. 2. FINDINGS.**

8 Congress finds that—

1 (1) between 1977 and 2014, the export pro-  
2 motion programs of the Department of Agriculture  
3 (referred to in this section as the “programs”)—

4 (A) added an average each year of  
5 \$8,150,000,000 to the value of United States  
6 agricultural exports, a total of  
7 \$309,700,000,000 in export revenue, or 15.3  
8 percent of the total value of United States agri-  
9 cultural exports during that period; and

10 (B) generated a net return of \$28.30 for  
11 each dollar invested;

12 (2) between 2002 and 2014, under less than  
13 full employment, the programs—

14 (A) added an average each year of 2.7 per-  
15 cent, or \$8,400,000,000, to farm cash receipts;

16 (B) contributed up to 239,800 full- and  
17 part-time jobs across the United States econ-  
18 omy;

19 (C) added up to \$39,300,000,000 in gross  
20 economic output; and

21 (D) added up to \$16,900,000,000 in gross  
22 domestic product;

23 (3) communities across the United States pro-  
24 ducing agricultural commodities such as apples, cot-  
25 ton, beef, soybeans, rice, wheat, dairy, corn, citrus,

1 wine, pork, peanuts, cranberries, lentils, tree nuts,  
2 timber, poultry, potatoes, and seafood have used the  
3 programs to increase the foreign market access of  
4 the communities;

5 (4) private sector contributions have helped to  
6 maintain the public-private partnership between the  
7 Department of Agriculture and private agricultural  
8 groups as available funds from the Department of  
9 Agriculture have declined, with private contributions  
10 representing approximately 70 percent of the funds  
11 available for export promotion in 2014;

12 (5) foreign competitors have expanded agricul-  
13 tural export promotion programs at a far faster rate  
14 than the United States, placing United States agri-  
15 cultural producers at a competitive disadvantage in  
16 international markets;

17 (6) the economic impact of the programs has  
18 eroded in recent years, as, while inflation has in-  
19 creased—

20 (A) funding for the market access program  
21 established under section 203 of the Agricul-  
22 tural Trade Act of 1978 (7 U.S.C. 5623) has  
23 remained static since 2006; and

24 (B) funding for the foreign market devel-  
25 opment cooperator program established under

1 title VII of the Agricultural Trade Act of 1978  
2 (7 U.S.C. 5721 et seq.) has remained static  
3 since 2002; and

4 (7) a recent academic analysis found that dou-  
5 bling public funding for the market access program  
6 and the foreign market development cooperator pro-  
7 gram and an increase in private contributions from  
8 10 to 50 percent would result in average annual  
9 gains, under less than full employment—

10 (A) in agricultural exports from  
11 \$3,400,000,000 to \$4,500,000,000; and

12 (B) in gross domestic product from  
13 \$4,500,000,000 to \$6,000,000,000.

14 **SEC. 3. MARKET ACCESS PROGRAM.**

15 Section 211(c)(1)(A) of the Agricultural Trade Act  
16 of 1978 (7 U.S.C. 5641(c)(1)(A)) is amended—

17 (1) by striking “not more than” and all that  
18 follows through “through 2018,”; and

19 (2) by striking “Corporation; and” and insert-  
20 ing “Corporation—

21 “(i) for fiscal year 2018,  
22 \$200,000,000;

23 “(ii) for fiscal year 2019,  
24 \$240,000,000;

1                   “(iii) for fiscal year 2020,  
2                   \$280,000,000;

3                   “(iv) for fiscal year 2021,  
4                   \$320,000,000;

5                   “(v) for fiscal year 2022,  
6                   \$360,000,000; and

7                   “(vi) for fiscal year 2023,  
8                   \$400,000,000; and”.

9 **SEC. 4. FOREIGN MARKET DEVELOPMENT COOPERATOR**  
10 **PROGRAM.**

11           Section 703(a) of the Agricultural Trade Act of 1978  
12 (7 U.S.C. 5723(a)) is amended by striking “in the amount  
13 of” and all that follows through the period at the end and  
14 inserting “in an amount equal to—

15                   “(1) for fiscal year 2018, \$34,500,000;

16                   “(2) for fiscal year 2019, \$41,400,000;

17                   “(3) for fiscal year 2020, \$48,300,000;

18                   “(4) for fiscal year 2021, \$55,200,000;

19                   “(5) for fiscal year 2022, \$62,100,000; and

20                   “(6) for fiscal year 2023, \$69,000,000.”.

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