

113TH CONGRESS  
2D SESSION

# H. R. 5150

To establish a WaterSense program within the Environmental Protection Agency.

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## IN THE HOUSE OF REPRESENTATIVES

JULY 17, 2014

Mr. MCNERNEY introduced the following bill; which was referred to the Committee on Energy and Commerce, and in addition to the Committees on Transportation and Infrastructure and Natural Resources, for a period to be subsequently determined by the Speaker, in each case for consideration of such provisions as fall within the jurisdiction of the committee concerned

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## A BILL

To establish a WaterSense program within the Environmental Protection Agency.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “WaterSense Efficiency,  
5 Conservation, and Adaptation Act of 2014”.

6 **SEC. 2. WATER EFFICIENCY, CONSERVATION, AND ADAPTA-**  
7 **TION.**

8 (a) FINDINGS.—Congress finds that—

1           (1)(A) human-induced climate change is affect-  
2           ing the natural water cycle, decreasing precipitation  
3           levels in the West, especially the Southwest, and  
4           making droughts and floods more frequent and more  
5           intense;

6           (B) declining precipitation levels will severely  
7           impact water supplies in Southwestern States; and

8           (C) a sharp increase in the number of days with  
9           very heavy precipitation throughout the Northeast  
10          and the Midwest will stress aging water infrastruc-  
11          ture;

12          (2) changes in the water cycle caused by cli-  
13          mate disruptions will adversely affect water infra-  
14          structure, energy production and use, human health,  
15          transportation, agriculture, and ecosystems, while  
16          also aggravating water disputes across the United  
17          States;

18          (3)(A) the Colorado River, which supplies water  
19          for more than 30,000,000 people, is experiencing the  
20          worst drought in more than 100 years of record-  
21          keeping; and

22          (B) the primary reservoirs of the Colorado  
23          River Basin and Lakes Mead and Powell have lost  
24          nearly half of the storage waters of the reservoirs  
25          and lakes, and clean hydropower generated from

1 Hoover Dam risks reduction if the extended drought  
2 persists;

3 (4) States and local governments and water  
4 utilities can begin to address the challenges de-  
5 scribed in this subsection by providing incentives for  
6 water efficiency and conservation, while also plan-  
7 ning and investing in infrastructure to adapt to the  
8 impacts of climate change, particularly those im-  
9 pacts already affecting the United States;

10 (5) residential water demand can be reduced by  
11 25 to 40 percent using existing, cost-effective tech-  
12 nologies that also can reduce the water bills of con-  
13 sumers by hundreds of dollars per year; and

14 (6) water and energy use are inseparable activi-  
15 ties, and supplying and treating water consumes  
16 around 4 percent of the electricity of the United  
17 States, and electricity makes up 75 percent of the  
18 cost of processing and delivering municipal water.

19 (b) DEFINITION OF ADMINISTRATOR.—In this Act,  
20 the term “Administrator” means the Administrator of the  
21 Environmental Protection Agency.

22 (c) WATERSENSE.—

23 (1) IN GENERAL.—There is established within  
24 the Environmental Protection Agency a WaterSense  
25 program to identify and promote water efficient

1 products, buildings, landscapes, facilities, processes,  
2 and services so as—

3 (A) to reduce water use;

4 (B) to reduce the strain on water, waste-  
5 water, and stormwater infrastructure;

6 (C) to conserve energy used to pump, heat,  
7 transport, and treat water; and

8 (D) to preserve water resources for future  
9 generations, through voluntary labeling of, or  
10 other forms of communications about, products,  
11 buildings, landscapes, facilities, processes, and  
12 services that meet the highest water efficiency  
13 and performance criteria.

14 (2) DUTIES.—The Administrator shall—

15 (A) establish—

16 (i) a WaterSense label to be used for  
17 certain items; and

18 (ii) the procedure by which an item  
19 may be certified to display the WaterSense  
20 label;

21 (B) promote WaterSense-labeled products,  
22 buildings, landscapes, facilities, processes, and  
23 services in the market place as the preferred  
24 technologies and services for—

25 (i) reducing water use; and

1 (ii) ensuring product and service per-  
2 formance;

3 (C) work to enhance public awareness of  
4 the WaterSense label through public outreach,  
5 education, and other means;

6 (D) preserve the integrity of the  
7 WaterSense label by—

8 (i) establishing and maintaining per-  
9 formance criteria so that products, build-  
10 ings, landscapes, facilities, processes, and  
11 services labeled with the WaterSense label  
12 perform as well or better than less water-  
13 efficient counterparts;

14 (ii) overseeing WaterSense certifi-  
15 cations made by third parties;

16 (iii) conducting reviews of the use of  
17 the WaterSense label in the marketplace  
18 and taking corrective action in any case in  
19 which misuse of the label is identified; and

20 (iv) carrying out such other measures  
21 as the Administrator determines to be ap-  
22 propriate;

23 (E) regularly review and, if appropriate,  
24 update WaterSense criteria for categories of

1 products, buildings, landscapes, facilities, proc-  
2 esses, and services, at least once every 4 years;

3 (F) to the maximum extent practicable,  
4 regularly estimate and make available to the  
5 public the production and relative market  
6 shares of, and the savings of water, energy, and  
7 capital costs of water, wastewater, and  
8 stormwater infrastructure attributable to the  
9 use of WaterSense-labeled products, buildings,  
10 landscapes, facilities, processes, and services, at  
11 least annually;

12 (G) solicit comments from interested par-  
13 ties and the public prior to establishing or re-  
14 vising a WaterSense category, specification, in-  
15 stallation criterion, or other criterion (or prior  
16 to effective dates for any such category, speci-  
17 fication, installation criterion, or other cri-  
18 terion);

19 (H) provide reasonable notice to interested  
20 parties and the public of any changes (including  
21 effective dates), on the adoption of a new or re-  
22 vised category, specification, installation cri-  
23 terion, or other criterion, along with—

24 (i) an explanation of the changes; and

1 (ii) as appropriate, responses to com-  
2 ments submitted by interested parties and  
3 the public;

4 (I) provide appropriate lead time (as deter-  
5 mined by the Administrator) prior to the appli-  
6 cable effective date for a new or significant revi-  
7 sion to a category, specification, installation cri-  
8 terion, or other criterion, taking into account  
9 the timing requirements of the manufacturing,  
10 marketing, training, and distribution process  
11 for the specific product, building and landscape,  
12 or service category addressed;

13 (J) identify and, if appropriate, implement  
14 other voluntary approaches in commercial, insti-  
15 tutional, residential, industrial, and municipal  
16 sectors to encourage recycling and reuse tech-  
17 nologies to improve water efficiency or lower  
18 water use; and

19 (K) if appropriate, apply the WaterSense  
20 label to water-using products that are labeled  
21 by the Energy Star program implemented by  
22 the Administrator and the Secretary of Energy.

23 (3) AUTHORIZATION OF APPROPRIATIONS.—

24 There are authorized to be appropriated to carry out  
25 this subsection—

- 1 (A) \$7,500,000 for fiscal year 2015;  
2 (B) \$10,000,000 for fiscal year 2016;  
3 (C) \$20,000,000 for fiscal year 2017;  
4 (D) \$50,000,000 for fiscal year 2018; and  
5 (E) for each subsequent fiscal year, the ap-  
6 plicable amount for the preceding fiscal year, as  
7 adjusted to reflect changes for the 12-month  
8 period ending the preceding November 30 in  
9 the Consumer Price Index for All Urban Con-  
10 sumers published by the Bureau of Labor Sta-  
11 tistics of the Department of Labor.

12 (d) STATE RESIDENTIAL WATER EFFICIENCY AND  
13 CONSERVATION INCENTIVES PROGRAM.—

14 (1) DEFINITIONS.—In this subsection:

15 (A) ELIGIBLE ENTITY.—The term “eligible  
16 entity” means a State government, local or  
17 county government, tribal government, waste-  
18 water or sewerage utility, municipal water au-  
19 thority, energy utility, water utility, or non-  
20 profit organization that meets the requirements  
21 of paragraph (2).

22 (B) INCENTIVE PROGRAM.—The term “in-  
23 centive program” means a program for admin-  
24 istering financial incentives for consumer pur-  
25 chase and installation of water-efficient prod-



1           ucts, buildings (including new water-efficient  
2           homes), landscapes, processes, or services de-  
3           scribed in paragraph (2)(A).

4           (C)     RESIDENTIAL     WATER-EFFICIENT  
5           PRODUCT, BUILDING, LANDSCAPE, PROCESS, OR  
6           SERVICE.—

7                   (i) IN GENERAL.—The term “residen-  
8                   tial water-efficient product, building, land-  
9                   scape, process, or service” means a prod-  
10                  uct, building, landscape, process, or service  
11                  for a residence or its landscape that is  
12                  rated for water efficiency and perform-  
13                  ance—

14                           (I) by the WaterSense program;

15                           or

16                           (II) if a WaterSense specification  
17                           does not exist, by the Energy Star  
18                           program or an incentive program ap-  
19                           proved by the Administrator.

20                  (ii) INCLUSIONS.—The term “residen-  
21                  tial water-efficient product, building, land-  
22                  scape, process, or service” includes—

23                           (I) faucets;

24                           (II) irrigation technologies and  
25                           services;

1 (III) point-of-use water treat-  
2 ment devices;

3 (IV) reuse and recycling tech-  
4 nologies;

5 (V) toilets;

6 (VI) clothes washers;

7 (VII) dishwashers;

8 (VIII) showerheads;

9 (IX) xeriscaping and other land-  
10 scape conversions that replace irri-  
11 gated turf; and

12 (X) new water-efficient homes  
13 certified under the WaterSense pro-  
14 gram.

15 (D) WATERSENSE PROGRAM.—The term  
16 “WaterSense program” means the program es-  
17 tablished by subsection (c).

18 (2) ELIGIBLE ENTITIES.—An entity shall be eli-  
19 gible to receive an allocation under paragraph (3) if  
20 the entity—

21 (A) establishes (or has established) an in-  
22 centive program to provide financial incentives  
23 to residential consumers for the purchase of  
24 residential water-efficient products, buildings,  
25 landscapes, processes, or services;

1 (B) submits an application for the alloca-  
2 tion at such time, in such form, and containing  
3 such information as the Administrator may re-  
4 quire; and

5 (C) provides assurances satisfactory to the  
6 Administrator that the entity will use the allo-  
7 cation to supplement, but not supplant, funds  
8 made available to carry out the incentive pro-  
9 gram.

10 (3) AMOUNT OF ALLOCATIONS.—For each fiscal  
11 year, the Administrator shall determine the amount  
12 to allocate to each eligible entity to carry out para-  
13 graph (4), taking into consideration—

14 (A) the population served by the eligible  
15 entity during the most recent calendar year for  
16 which data are available;

17 (B) the targeted population of the incen-  
18 tive program of the eligible entity, such as gen-  
19 eral households, low-income households, or first-  
20 time homeowners, and the probable effective-  
21 ness of the incentive program for that popu-  
22 lation;

23 (C) for existing programs, the effectiveness  
24 of the program in encouraging the adoption of

1 water-efficient products, buildings, landscapes,  
2 facilities, processes, and services;

3 (D) any allocation to the eligible entity for  
4 a preceding fiscal year that remains unused;  
5 and

6 (E) the per capita water demand of the  
7 population served by the eligible entity during  
8 the most recent calendar year for which data  
9 are available and the accessibility of water sup-  
10 plies to the eligible entity.

11 (4) USE OF ALLOCATED FUNDS.—Funds allo-  
12 cated to an eligible entity under paragraph (3) may  
13 be used to pay up to 50 percent of the cost of estab-  
14 lishing and carrying out an incentive program.

15 (5) FIXTURE RECYCLING.—Eligible entities are  
16 encouraged to promote or implement fixture recy-  
17 cling programs to manage the disposal of older fix-  
18 tures replaced due to the incentive program under  
19 this subsection.

20 (6) ISSUANCE OF INCENTIVES.—

21 (A) IN GENERAL.—Financial incentives  
22 may be provided to residential consumers that  
23 meet the requirements of the applicable incen-  
24 tive program.

1 (B) MANNER OF ISSUANCE.—An eligible  
2 entity may—

3 (i) issue all financial incentives di-  
4 rectly to residential consumers; or

5 (ii) with approval of the Adminis-  
6 trator, delegate all or part of financial in-  
7 centive administration to other organiza-  
8 tions, including local governments, munic-  
9 ipal water authorities, water utilities, and  
10 nonprofit organizations.

11 (C) AMOUNT.—The amount of a financial  
12 incentive shall be determined by the eligible en-  
13 tity, taking into consideration—

14 (i) the amount of any Federal or  
15 State tax incentive available for the pur-  
16 chase of the residential water-efficient  
17 product or service;

18 (ii) the amount necessary to change  
19 consumer behavior to purchase water-effi-  
20 cient products and services; and

21 (iii) the consumer expenditures for on-  
22 site preparation, assembly, and original in-  
23 stallation of the product.

1 (7) AUTHORIZATION OF APPROPRIATIONS.—

2 There are authorized to be appropriated to the Ad-  
3 ministrator to carry out this section—

4 (A) \$100,000,000 for fiscal year 2015;

5 (B) \$150,000,000 for fiscal year 2016;

6 (C) \$200,000,000 for fiscal year 2017;

7 (D) \$150,000,000 for fiscal year 2018;

8 (E) \$100,000,000 for fiscal year 2019; and

9 (F) for each subsequent fiscal year, the ap-  
10 plicable amount for the preceding fiscal year, as  
11 adjusted to reflect changes for the 12-month  
12 period ending the preceding November 30 in  
13 the Consumer Price Index for All Urban Con-  
14 sumers published by the Bureau of Labor Sta-  
15 tistics of the Department of Labor.

16 (e) BLUE BANK FOR WATER SYSTEM MITIGATION  
17 AND ADAPTATION.—

18 (1) DEFINITIONS.—In this subsection:

19 (A) ABRUPT CLIMATE CHANGE.—The term  
20 “abrupt climate change” means a large-scale  
21 change in the climate system that—

22 (i) takes place over a few decades or  
23 less;

24 (ii) persists (or is anticipated to per-  
25 sist) for at least a few decades; and

1 (iii) causes substantial disruptions in  
2 human and natural systems.

3 (B) OWNER OR OPERATOR.—

4 (i) IN GENERAL.—The term “owner  
5 or operator” means a person (including a  
6 regional, State, local, municipal, or private  
7 entity) that owns or operates a water sys-  
8 tem.

9 (ii) INCLUSION.—The term “owner or  
10 operator” includes a non-Federal entity  
11 that has operational responsibilities for a  
12 federally owned water system.

13 (C) WATER SYSTEM.—The term “water  
14 system” means—

15 (i) a community water system (as de-  
16 fined in section 1401 of the Safe Drinking  
17 Water Act (42 U.S.C. 300f));

18 (ii) a publicly owned treatment works  
19 (as defined in section 212 of the Federal  
20 Water Pollution Control Act (33 U.S.C.  
21 1292)), including a municipal separate  
22 storm sewer system;

23 (iii) a decentralized wastewater treat-  
24 ment system for domestic sewage;

1 (iv) a groundwater storage and re-  
2 plenishment system; or

3 (v) a system for transport and deliv-  
4 ery of water for irrigation or conservation.

5 (2) GRANTS.—Beginning in fiscal year 2015,  
6 the Administrator shall make grants to owners or  
7 operators of water systems to address any ongoing  
8 or forecasted (based on the best available research  
9 and data) climate-related impact on the water qual-  
10 ity or quantity of a region of the United States, for  
11 the purposes of mitigating or adapting to the im-  
12 pacts of climate change.

13 (3) ELIGIBLE USES.—In carrying out this sub-  
14 section, the Administrator shall make grants to as-  
15 sist in the planning, design, construction, implemen-  
16 tation, or maintenance of any program or project to  
17 increase the resilience of a water system to climate  
18 change by—

19 (A) conserving water or enhancing water  
20 use efficiency, including through the use of  
21 water metering to measure the effectiveness of  
22 a water efficiency program;

23 (B) modifying or relocating existing water  
24 system infrastructure made or projected to be  
25 made inoperable by climate change impacts;



1 (C) preserving or improving water quality,  
2 including through measures to manage, reduce,  
3 treat, or reuse municipal stormwater, waste-  
4 water, or drinking water;

5 (D) investigating, designing, or con-  
6 structing groundwater remediation, recycled  
7 water, or desalination facilities or systems;

8 (E) enhancing water management by in-  
9 creasing watershed preservation and protection,  
10 such as through the use of natural or engi-  
11 neered green infrastructure in the management,  
12 conveyance, or treatment of water, wastewater,  
13 or stormwater;

14 (F) enhancing energy efficiency or the use  
15 and generation of renewable energy in the man-  
16 agement, conveyance, or treatment of water,  
17 wastewater, or stormwater;

18 (G) supporting the adoption and use of ad-  
19 vanced water treatment, water supply manage-  
20 ment (such as reservoir reoperation), or water  
21 demand management technologies, projects, or  
22 processes (such as water reuse and recycling or  
23 adaptive conservation pricing) that maintain or  
24 increase water supply or improve water quality;

1 (H) modifying or replacing existing sys-  
2 tems or constructing new systems for existing  
3 communities or land currently in agricultural  
4 production to improve water availability, stor-  
5 age, or conveyance in a manner that—

6 (i) promotes more efficient use of  
7 available water supplies; and

8 (ii) does not further exacerbate  
9 stresses on ecosystems;

10 (I) supporting practices and projects, such  
11 as improved irrigation systems, water banking  
12 and other forms of water transactions, ground-  
13 water recharge, stormwater capture, and reuse  
14 or recycling of drainage water, to improve water  
15 quality or promote more efficient water use, in-  
16 cluding on land currently in agricultural pro-  
17 duction;

18 (J) conducting and completing studies or  
19 assessments to project how climate change may  
20 impact the future operations and sustainability  
21 of water systems; or

22 (K) developing and implementing mitiga-  
23 tion measures to rapidly address impacts on  
24 water systems most susceptible to abrupt cli-  
25 mate change, including those in the Colorado

1 River Basin and coastal regions at risk from  
2 rising sea levels.

3 (4) APPLICATION.—To be eligible to receive a  
4 grant from the Administrator under paragraph (2),  
5 the owner or operator of a water system shall submit  
6 to the Administrator an application that—

7 (A) includes a proposal of the program,  
8 strategy, or infrastructure improvement to be  
9 planned, designed, constructed, implemented, or  
10 maintained by the water system;

11 (B) cites the best available research or  
12 data that demonstrates—

13 (i) the risk to the water resources or  
14 infrastructure of the water system as a re-  
15 sult of ongoing or forecasted changes to  
16 the hydrological system brought about by  
17 factors arising from climate change, in-  
18 cluding rising sea levels and changes in  
19 precipitation levels; and

20 (ii) how the proposed program, strat-  
21 egy, or infrastructure improvement would  
22 perform under the anticipated climate con-  
23 ditions;

24 (C) explains how the proposed program,  
25 strategy, or infrastructure improvement is ex-

1           pected to enhance the resiliency of the water  
2           system, including source water protection for  
3           community water systems, to these risks or re-  
4           duce the direct or indirect greenhouse gas emis-  
5           sions of the water system; and

6                   (D) demonstrates that the program, strat-  
7           egy, or infrastructure improvement is—

8                           (i) consistent with any approved State  
9                           and tribal climate adaptation plan; and

10                           (ii) not inconsistent with any ap-  
11                           proved natural resources plan.

12           (5) COMPETITIVE PROCESS.—

13                   (A) IN GENERAL.—Each calendar year, the  
14           Administrator shall conduct a competitive pro-  
15           cess to select and fund applications under this  
16           subsection.

17                   (B) PRIORITY REQUIREMENTS AND  
18           WEIGHTING.—In carrying out the process, the  
19           Administrator shall—

20                           (i) prioritize funding of applications  
21                           that are submitted by the owners or opera-  
22                           tors of water systems that are, based on  
23                           the best available research and data, at the  
24                           greatest and most immediate risk of facing

1 significant climate-related negative impacts  
2 on water quality or quantity;

3 (ii) in selecting among the priority ap-  
4 plications determined under clause (i), en-  
5 sure that the final list of applications fund-  
6 ed for each year includes a substantial  
7 number that, to the maximum extent prac-  
8 ticable, includes each eligible use described  
9 in paragraph (3);

10 (iii) solicit applications from water  
11 systems that are—

12 (I) located in all regions of the  
13 United States; and

14 (II) facing varying risks as a re-  
15 sult of climate change; and

16 (iv) provide for solicitation and con-  
17 sideration of public input in the develop-  
18 ment of criteria used in evaluating applica-  
19 tions.

20 (6) COST SHARING.—

21 (A) FEDERAL SHARE.—The Federal share  
22 of the cost of any program, strategy, or infra-  
23 structure improvement that is the subject of a  
24 grant awarded by the Administrator to a water  
25 system under paragraph (2) shall not exceed 50

1 percent of the cost of the program, strategy,  
2 and infrastructure improvement.

3 (B) CALCULATION OF NON-FEDERAL  
4 SHARE.—In calculating the non-Federal share  
5 of the cost of a program, strategy, or infra-  
6 structure improvement proposed by a water sys-  
7 tem through an application submitted by the  
8 water system under paragraph (4), the Admin-  
9 istrator shall—

10 (i) include the value of any in-kind  
11 services that are integral to the completion  
12 of the program, strategy, or infrastructure  
13 improvement, as determined by the Admin-  
14 istrator; and

15 (ii) not include any other amount that  
16 the water system receives from a Federal  
17 agency.

18 (7) LABOR STANDARDS.—

19 (A) IN GENERAL.—All laborers and me-  
20 chanics employed on infrastructure improve-  
21 ments funded directly by or assisted in whole or  
22 in part by this subsection shall be paid wages  
23 at rates not less than those prevailing for the  
24 same type of work on similar construction in  
25 the immediate locality, as determined by the

1 Secretary of Labor in accordance with sub-  
2 chapter IV of chapter 31 of part A of subtitle  
3 II of title 40, United States Code.

4 (B) AUTHORITY AND FUNCTIONS.—With  
5 respect to the labor standards in this para-  
6 graph, the Secretary of Labor shall have the  
7 authority and functions set forth in Reorganiza-  
8 tion Plan Numbered 14 of 1950 (64 Stat.  
9 1267; 5 U.S.C. App.) and section 3145 of title  
10 40, United States Code.

11 (8) REGULATIONS.—

12 (A) IN GENERAL.—Not later than 1 year  
13 after the date of enactment of this Act, the Ad-  
14 ministrator shall promulgate final regulations to  
15 carry out this subsection.

16 (B) SPECIAL RULE FOR THE CONSTRUC-  
17 TION OF TREATMENT WORKS.—In carrying out  
18 this paragraph, the Administrator shall incor-  
19 porate all relevant and appropriate require-  
20 ments of title VI of the Federal Water Pollution  
21 Control Act (33 U.S.C. 1381 et seq.) applicable  
22 to the construction of treatment works that are  
23 carried out under this subsection.

24 (9) REPORT TO CONGRESS.—Not later than 3  
25 years after the date of enactment of this Act, and

1 every 3 years thereafter, the Administrator shall  
2 submit to the Congress a report on progress in im-  
3 plementing this subsection, including information on  
4 project applications received and funded annually.

5 (10) AUTHORIZATION OF APPROPRIATIONS.—

6 There are authorized to be appropriated to carry out  
7 this subsection such sums as are necessary.

○